

CyberCabbie

Chattanooga Market & Visitor Experience

Chattanooga's concentrated visitor destinations create natural short-trip mobility corridors linking downtown hotels, the riverfront, Lookout Mountain, Southside, dining districts, sports venues and entertainment destinations. This overview highlights potential Cybercab trip generators and activity centers that CyberCabbie could help connect as part of a future Chattanooga visitor-mobility network.

ICONIC ATTRACTIONS & NATURAL WONDERS

- **Tennessee Aquarium & Visitor Center:** Located on the downtown riverfront, this top-rated attraction offers immersive ocean and freshwater exhibits. The adjacent Visitor Information Center provides custom itineraries and downtown art scavenger hunts to orient guests.
- **Lookout Mountain & Rock City:** Features panoramic views of seven states, ancient geological formations, and the Enchanted Trail leading to Fairyland Caverns.
- **Tennessee Valley Railroad Museum:** Offers deep dives into the region's rich transit history with historical train excursions ranging from 65 minutes to full-day trips.
- **Hunter Museum of American Art:** Situated on a bluff with sweeping river views, this 1904 Classical Revival mansion houses everything from Hudson River School pieces to modernism.

HOSPITALITY DESTINATIONS

ACCOMMODATION	NEIGHBORHOOD VIBE	KEY FEATURES
The Hotel Chalet	Southside / Station Street	Michelin-recommended boutique hotel featuring restored Victorian train cars and the award-winning restaurant Elsie's Daughter.
The Waymark Hotel	City Center	Urban luxury featuring Iris, Chattanooga's highest rooftop bar, and an underground speakeasy located inside a converted bank vault.
Embassy Suites	East Chattanooga	Highly reliable, convenient access located less than a 10-minute drive from the local airport for seamless corporate or family travel.

CULINARY HOTSPOTS & CRAFT BEVERAGES

- **Elevated Dining:** St. John's Restaurant serves refined Southern cuisine, while Alleia offers elevated Italian dishes in a romantic, rustic setting.
- **Casual & Fusion:** Calliope Restaurant & Bar brings bold fusion flavors to the table, and Lupi's Pizza offers beloved casual Italian classics.
- **Cafes & Distilleries:** Rembrandt's Coffee House provides a European-style pastry experience, and Milk & Honey is a renowned brunch staple. For spirits, the Chattanooga Whiskey Experimental Distillery offers guided history tours, interactive displays, and tastings of finely crafted varieties.

SPORTS & LIVE ENTERTAINMENT

Chattanooga boasts an exciting array of spectator sports and a vibrant music scene, guaranteeing thrilling entertainment options for all ages year-round.

Baseball

■ **Chattanooga Lookouts:** Catching a game with the Lookouts, the Double-A affiliate of the Cincinnati Reds, is a quintessential summer experience. In 2026, the team relocated to the newly-constructed Erlanger Park, ensuring fans can enjoy modern stadium amenities while soaking in the local sports culture.

Soccer

■ **Chattanooga FC:** Bringing high-energy matchdays to the heart of the city, Chattanooga FC plays its home matches at Finley Stadium, fostering a deeply passionate local fan base.

■ **Chattanooga Red Wolves SC:** As a founding member of USL League One, the Red Wolves play at CHI Memorial Stadium, which stands out as Tennessee's first professional soccer-specific stadium.

Music Concerts

■ **The Signal:** Located near the Choo Choo complex, this premier mid-size venue boasts a 1,000-person capacity and books incredible national touring acts across a myriad of genres.

■ **Tivoli Theatre:** This beautifully restored 1921 movie palace provides amazing acoustics and ornate architecture, making it the perfect setting for legacy artists, touring productions, and orchestral performances.

■ **Nightfall Concert Series:** Running from May through October, this beloved downtown staple features free Friday night concerts blending local bands and regional touring artists in a relaxed, open-air environment.